

RELEASE Immediately

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## MONSANTO LAUNCHES APP TO HELP GROWERS AND APPLICATORS SUCCESSFULLY APPLY XTENDIMAX® HERBICIDE

## RRXtend Spray App Gives Users Precise Weather Forecasts, Digital Record Keeping And Additional Resources

**ST. LOUIS** (Feb. 27, 2018) – Monsanto Company is launching a free mobile app to help growers and applicators successfully apply XtendiMax® Herbicide with VaporGrip® Technology, the Company announced today. The RRXtend Spray App is a grower- and applicator-focused digital tool that provides location-specific weather forecasts, digital record keeping capabilities and educational resources related to the Roundup Ready® Xtend Crop System. Growers can download the app for free on the Apple App Store® and on Google Play®.

"Providing relevant weather information and forecasting through the RRXtend Spray App is another way we are working to ensure that growers and applicators have the training, education and resources to have a successful 2018 season," said Ryan Rubischko, Monsanto's North America dicamba portfolio lead. "We believe this app will help applicators conveniently see forecasts for their fields for important weather-related label requirements as they apply XtendiMax herbicide. Combined with outstanding yields, excellent weed control and seamless customer support, this app is just one more tool for the Roundup Ready Xtend Crop System."

The app includes three main features, all to help users achieve successful, on-target applications of XtendiMax herbicide:

- The **weather forecast** tool helps growers and applicators plan their applications by predicting weather conditions and inversion risk for their fields. It provides field-level location specific hourly forecasts of temperature, relative humidity, wind speed and direction, and inversion risk. The inversion-risk forecast shows the probability (in percent) of an inversion occurring at a specific location. The weather forecasts leverage both publicly available weather data from the National Oceanic and Atmospheric Administration (NOAA) and unique models by Climate Corporation weather scientists. Growers must confirm compliant conditions according to the label before spraying.
- The **record-keeping** feature gives applicators an easy way to comply with mandatory dicamba record keeping requirements when applying XtendiMax with VaporGrip Technology. App users can save and export multiple field records and store them on a mobile device.

• The **educational resource** section connects growers to key resources including training information, materials on approved tank mixes and nozzles, and educational videos featuring insights on methods used in the forecast tool.

The app is one additional element of Monsanto's commitments to provide our customers with the training, resources and tools to have a successful season with the Roundup Ready Xtend Crop System. In addition to the mobile tool, Monsanto is providing hundreds of free, in-person training sessions to help reinforce proper use of low-volatility dicamba formulations to control weeds. Under the new federal Restricted Use Pesticide label, training is mandatory for all applicators prior to using low-volatility dicamba formulations, including XtendiMax with VaporGrip Technology.

Growers are encouraged to visit <u>http://www.roundupreadyxtend.com/training</u> to review training dates and locations and to register to attend. New training dates are being added to the site regularly.

For more information on the Roundup Ready Xtend Crop System, visit <u>http://www.roundupreadyxtend.com</u>.

## **About Monsanto Company**

Monsanto is committed to bringing a broad range of solutions to help nourish our growing world. We produce seeds for fruits, vegetables and key crops - such as corn, soybeans, and cotton - that help farmers have better harvests while using water and other important resources more efficiently. We work to find sustainable solutions for soil health, help farmers use data to improve farming practices and conserve natural resources, and provide crop protection products to minimize damage from pests and disease. Through programs and partnerships, we collaborate with farmers, researchers, nonprofit organizations, universities and others to help tackle some of the world's biggest challenges. To learn more about Monsanto, our commitments and our more than 20,000 dedicated employees, please visit monsanto.com. Follow our business on Twitter<sup>®</sup> at twitter.com/MonsantoCo.

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